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17<sup>th</sup> November 2025

Dear Parents/Carers,

### The Alzheimer's Society "Elf Day" – Monday 1<sup>st</sup> December 2025



As we approach Christmas, we are proud to announce the return of one of our annual events: 'The Alzheimer's Society Elf Day'. One in three people born in the UK today will develop dementia in their lifetime. It devastates lives and the Alzheimer's Society is changing that. Thanks to your help, they can give vital support to those who need it; fund groundbreaking research; and campaign to make dementia the priority it should be.

We will be asking the children to come to school dressed as an elf, wear anything elf related or in red and green on Monday 1<sup>st</sup> December 2025. This year, the Alzheimer's Society have an ambitious goal to raise £100,000 for Elf Day. We know it will take a society to beat dementia, and families need your support. Every pound counts, £100 could help fund a Community Dementia Adviser provide face-to-face support for families. Whether they're supporting someone living with dementia, a carer, or an entire family, this support is invaluable when it comes to navigating the maze of dementia.

Please donate using our JustGiving link: <https://www.justgiving.com/page/newton-tony-elfday2025>

Kind regards,

*SPriestley*

**Miss S Priestley**  
Head Teacher

