



Sustrans Bike to School Week 27 Sept - 1 Oct 2021

Bike to School Week is a week-long event in which participating schools encourage families to cycle or scoot to school. It's a great opportunity to celebrate cycling and scooting and the positive impact active travel has on children's health and wellbeing and the environment.

Organised by ourselves and supported by the [Bikeability Trust](#), Bike to School Week celebrates cycling to school and the benefits of travelling actively for children.

To support schools throughout Bike to School Week, there's a range of resources available.

These include:

- tools to communicate with parents and help them get ready- including a poster, e-flyer and downloadable family guide
- free curriculum-based resources for Early Years through to Key Stage 3
- a get ready resource- a guide and video with simple practices to check a bike is safe to ride
- A get active resource- activities to help improve your pupils' bike and scooter skills

All families that [pledge online to cycle or scoot during Bike To School Week using this form](#) will be entered into a free prize draw to win a Frog bike.

Further information and access to the resources can be found at:

www.sustrans.org.uk/biketoschoolweek

We need your support

A UK-wide YouGov survey, commissioned by us, asked 1,305 children aged 6-15 about their experience and views on their journey to and from school.

The shocking figures revealed that only 2% of children cycle to school, despite 14% wishing they could. And only 2% of UK children currently scoot to school, whilst 10% would like to.

Over half (57%) described the environment around their school as having too many cars and 49% said they were worried about air pollution near their school.

Just under half (40%) of those children surveyed said that the best way to bring down levels of air pollution near their schools is for more people to walk, cycle or scoot to school.

Now more than ever local authorities and organisations promoting active travel and active lifestyles should work with schools to make cycling and scooting the easiest and most appealing option for families.

This will help prevent a spike in congestion and improve air quality and health.



Comment, share it, using the hashtag: #BikeToSchoolWeek

Let everybody know about the event. To make it easy for you we have provided the following social media posts.

Suggested tweets:

#BikeToSchoolWeek – a celebration of #cycling and #scooting to school is back for 2021 in partnership with @BikeabilityUK. Find out how your school can get involved: www.sustrans.org.uk/biketoschoolweek

#BikeToSchoolWeek is back for 2021. In partnership with @BikeabilityUK Sustrans will be celebrating the benefits of travelling actively for children by #cycling or #scooting to school from 27 September – 1 October: www.sustrans.org.uk/biketoschoolweek

#BikeToSchoolWeek is back from 27 September – 1 October 2021. The free event celebrates the health benefits for children by #cycling or #scooting to school with competitions and activities. For free school resources and information visit: www.sustrans.org.uk/biketoschoolweek

We have also included social media assets, newsletter content, logos and a presentation for you to forward to schools explaining what Bike to School Week is.

[The assets can be found here.](#)

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@sustrans

Follow the Bikeability Trust

We're on [Twitter](#), [Linkedin](#), [Facebook](#) and [Instagram](#)

@bikeabilityuk

Contact us

If you have questions about the event or need anything else to support it, email web@sustrans.org.uk



If you would like to work with us to improve cycling (and walking), contact our partnership managers: www.sustrans.org.uk/contact-us/sustrans-offices